

HAL GRIFFIN

MONTHLY MEMBERSHIP PROGRESS REPORT

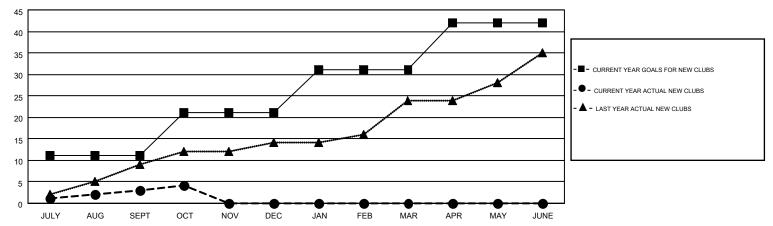
Multiple District 2

Results as of: 10/31/2014

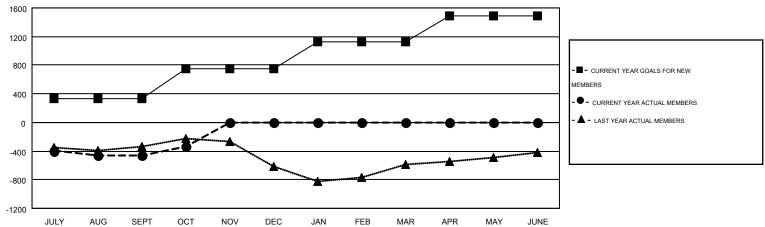
LOCATION: TEXAS

| GMT: HAL GR | RIFFIN | | | | _ | | | | GMT CA 1 | |
|---------------|------------------|-------------------|------------------|------------------|-----------------------|--------------------|--|--------------------|------------------|--|
| | | Clubs | | | Members | | | | | |
| | RESU | LTS FOR 2014-2015 | | | RESULTS FOR 2014-2015 | | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS | |
| JULY/AUG/SEPT | 11 | 3 | 9 | -6 | JULY/AUG/SEPT | 339 | 932 | 1,389 | -457 | |
| OCT/NOV/DEC | 10 | 1 | 0 | 1 | OCT/NOV/DEC | 408 | 478 | 354 | 124 | |
| JAN/FEB/MAR | 10 | 0 | 0 | 0 | JAN/FEB/MAR | 377 | 0 | 0 | 0 | |
| APR/MAY/JUNE | 11 | 0 | 0 | 0 | APR/MAY/JUNE | 368 | 0 | 0 | 0 | |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE







| DROPPED CLUBS: 9 | | 407 CLUBS OF 910 ADDED 1 OR MORE | GENDER DISTRIBUTION | | | |
|------------------|-------|----------------------------------|-----------------------|-----------------|----------------|--|
| | | NEW MEMBERS | MALE | 17,748 (67.88%) | | |
| DROPPED MEMBERS | | | FEMALE | 8,398 (32.12%) | | |
| DECEASED | 118 | CLICK HERE FOR HEALTH | | | 2 002 | |
| CLUB CANCELLED | 35 | ASSESSMENT DATA | FAMILY UNIT MEMBERS | | 3,903 1,911 | |
| OTHER | 1,590 | | HEAD OF HOUSEHOLD | | | |
| TOTAL | 1,743 | | NON-HEAD OF HOUSEHOLD | | | |